

Canarm Internet Sales Policy

Canarm reserves the right to inspect, review and control any use of the Canarm logo and or name on all websites.

Authorized Dealers are permitted to use the Canarm name, logo and product images on their own websites to aid in the selling of Canarm products that they buy directly. All images and logos can be provided upon request. Website reviews or updates may be requested by Canarm should any discrepancies or misrepresentations be found.

All third tier or third party selling will be subject to review and authorization by Canarm. This would be broken into two categories.

1. Resellers using the Canarm Part numbers or Canarm name however they are purchasing through a authorized dealer and not directly through Canarm.
2. Resellers that are selling Canarm Product listed under the Authorized Dealer Name and Part Number

Section 1 sellers must obtain individual approval from Canarm before listing on any websites. This is to ensure the Canarm name is only represented on sites that we approve.

Section 2 sellers are free to promote and sell as they wish as long as product representation is seen as a fit promotion. This applies only where no mention is made of the Canarm name or logo.

Please contact your Canarm Sales Rep if you have any questions or if you would like Canarm to review any use of the name or logo before it is posted on-line.